



## Media Announcement

### THE 65 ROSES CAMPAIGN RETURNS FOR 2014

The 65 Roses Campaign is back for 2014 with Greyhound Racing NSW (GRNSW) and Greyhound Racing SA (GRSA) joining forces throughout May to help raise much-needed funds to improve the quality of life of people living with Cystic Fibrosis.

For the third year in a row, the 65 Roses Campaign will be held across NSW with 33 greyhound racing tracks in the state to conduct their own 65 Roses Race Meeting in May. As part of the campaign, every time a greyhound wearing the red rug (number one) wins a race at a 65 Roses Race Meeting, GRNSW will donate \$250 to Cystic Fibrosis.

GRSA will join the campaign for the first time and will donate \$250 for every red rug winner at all Angle Park meetings staged throughout May.

All money raised from the 65 Roses Campaign goes to Cystic Fibrosis NSW and Cystic Fibrosis SA. To date, the 65 Roses Campaign has raised more than \$70,000 for research and services.

Cystic Fibrosis is the most common life threatening, recessive genetic condition affecting Australian children. At present there is no cure, but organisations such as Cystic Fibrosis NSW and Cystic Fibrosis SA provide services and support to people who live with Cystic Fibrosis.

Cystic Fibrosis NSW CEO Michele Adair said the money raised from the 65 Roses Campaign would go towards finding new treatments for people living with Cystic Fibrosis, while also helping to ease the burden of living with this crippling disease.

"The support by GRNSW, all tracks across the state, their sponsors, greyhound racing participants and local communities is greatly appreciated. I urge everyone to get behind the red dogs again this May to help people affected by Cystic Fibrosis," Ms Adair said.

Cystic Fibrosis SA Executive Officer Leanne Davis thanked the South Australian greyhound community for supporting this year's 65 Roses Campaign.

"The 65 Roses Campaign has been a tremendous success in NSW and I am thrilled that GRSA has now joined this year's campaign to help support those living with Cystic Fibrosis in SA," Ms Davis said.

GRNSW Chief Executive Brent Hogan said the 65 Roses Campaign was a fantastic way to help the thousands who are affected by Cystic Fibrosis.

"The first two 65 Roses Campaigns have been well supported by all clubs and participants in NSW and I am sure this year will be no different," Mr Hogan said.

GRSA Chief Executive Matt Corby said the organisation was looking forward to being part of the 65 Roses Campaign.

"GRSA is delighted to come on board with the 65 Roses Campaign and help raise vital funds for those affected by Cystic Fibrosis in SA," Mr Corby said.

More information on the campaign, special race meeting dates and an ongoing tally throughout the month of May, can be found at [www.thedogs.com.au](http://www.thedogs.com.au).